

# Covisian to Showcase Innovative Solutions at Call & Contact Center Expo Las Vegas 2024



- **Milano, Italy** - Covisian, a leading multinational technology company is excited to announce its participation in the upcoming Call & Contact Center Expo Las Vegas 2024 as the principal sponsor.

**Milano, Italy** - The event, scheduled for April 24th and 25th at the Las Vegas Convention Center, will serve as a platform for Covisian to present its latest innovations and concepts in customer engagement and contact center technology powered with generative AI..

Visitors to Covisian's booth (4030), spanning over 90 square meters, will have the opportunity to explore the company's cutting-edge gen AI- powered tech products firsthand. Additionally, Covisian will provide a dedicated networking area where attendees can relax and engage with customer peers.

One of the highlights of Covisian's presence at the expo will be the exclusive unveiling of a new concept in customer experience and contact center technology, revolutionizing the industry as we know it today using generative AI. Furthermore, Covisian will introduce the audience to the concept of the "future desktop", offering a unique perspective on the evolution of workspace technology in the contact center, with the aid of generative AI and XR (extended reality).

Covisian looks forward to welcoming attendees to its booth and sharing its vision for the future of customer engagement and contact center solutions, presenting its revolutionary technology: [Smile CX](#).

**About Covisian Group:**

Covisian, a tech multinational made up of more than 23,000 employees, is focused on making people's lives easier through advanced customer experience services. The company, which manages more than 1 million interactions with end customers daily, serves more than 250 companies globally from its more than 46 headquarters located in 7 countries. The three pillars on which the Group is based are Tech (with unique and cutting-edge solutions in the market), People (making people's lives easier and building an easier world) and Smiles (in the search for satisfied customers, brands and collaborators).

**For more information about Covisian, please visit:** <https://covisian.com/>

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